



## **ACMAV Charity Ball 2012 “Ye Shanghai”**

### **Savoy Ballroom, Grand Hyatt Melbourne**

### **18<sup>th</sup> August 2012**

On behalf of the organising committee, we would like to invite you to the Australian Chinese Medical Association of Victoria (ACMAV) Charity Ball 2012. Always a highlight of the ACMAV calendar, the charity ball will be held on the 18<sup>th</sup> August 2012 (Saturday) at the Savoy Ballroom at Grand Hyatt Melbourne. The aim of the charity ball is to fundraise for the ACMAV foundation and the Chinese Cancer Society of Victoria (CCSV).

The ACMAV Foundation, established in 2002, offers assistance to those in need in the community both locally and internationally. Through the efforts of our members, the Foundation has been involved in humanitarian aid projects in Africa, Sri Lanka, Mongolia, Vietnam, Nepal, Vanuatu, Fiji, East Timor, Cambodia and China in collaboration with various recognised medical aid organisations. It also provides educational scholarships to encourage and assist members of the association to undertake projects that will promote a sense of care and concern for the welfare of communities in need.

Projects supported by the Foundation includes:

- Donation of critical medical equipment to remote local and overseas communities
- Sponsoring patients from developing countries to Melbourne for lifesaving surgery
- Coordination of community education seminars for the Chinese Cancer Society of Victoria and Chinese Elderly Citizens Club

In 2011, in collaboration with Xian Jiatong Hospital and Starfish orphanage, the Foundation sent our first voluntary surgical team to Xian (China) where we performed 13 life-changing operations for orphans with cleft lip and palate. The Foundation will continue to send a surgical team to Xian on a yearly basis and will aim to expand our service to other provinces in China.

Your support as a sponsor is pivotal to the success of the event and we encourage companies to participate in such a worthwhile charity event. As a sponsor, your companies will be officially recognised with our projects and you will have direct access to our professional members for promotion of your products and services.

Tremendous support is received from many companies and we thank you for your ongoing commitment and look forward to welcoming you back in 2012. If you are participating for the first time, there are many opportunities for involvement as outlined in this prospectus and please do not hesitate to contact us for further information.

### ***Benefits of being a sponsor***

- Meet with at least 300 medical practitioners and specialists from across Victoria
- Attract a new client base of medical practitioners and specialists
- Develop a competitive edge over your industry competitors
- Raise awareness of your products and company brand by displaying your products at the trade display and distribution of flyers or samples

## About the ACMAV

The ACMAV is the Victorian branch of the Australasian Council of Chinese Medical Associations (ACCMA), formed under the auspices of the Australian Medical Association (AMA) in the late 1970's.

We are one of the larger incorporated medical associations in Australia, representing several hundred medical practitioners of Chinese background or interest from across all regions of Melbourne. Our membership includes general practitioners, specialists and hospital medical officers.

### Our activities include:

- Monthly medical education seminars
- Biennial medical conference in Victoria
- Meetings to promote professional standards of members and provide a forum for professional and social exchange amongst members
- Supporting scholarships to promote professional standards of members
- The ACMAV Foundation performing charitable work in the area of health in Australia and internationally
- Charity Ball for the ACMAV Foundation and CCSV (2011 at Studio 3 Crown Casino)

Link: <http://www.youtube.com/watch?v=9vv38-dOKZM>

## Chinese Cancer Society of Victoria (CCSV)

The CCSV Inc. established in 1996, is a registered charity that supports people from a Chinese background whose lives are affected by cancer, from diagnosis through to recovery or bereavement.

The society is a unique organisation as services are provided entirely by a volunteer workforce, amongst them health professionals trained in social work, counselling, dietetics and nursing.

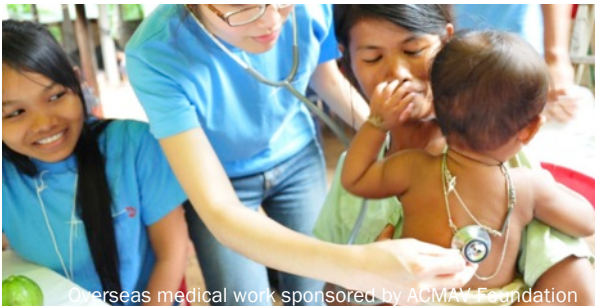
The society provides a range of psychosocial interventions that help cancer sufferers and their carers cope with a life threatening illness. It also provides community education and resources on cancer in the Chinese language.



Collaboration between ACMAV, Starfish Orphanage and Jitong Hospital 2011



Donation to the Chinese Cancer Society of Victoria



Overseas medical work sponsored by ACMAV Foundation



ACMAV Charity Ball 2010



Overseas charitable work sponsored by ACMAV Foundation



Overseas charitable work sponsored by ACMAV Foundation

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## **Supporting ACMAV Foundation and Chinese Cancer Society Victoria (CCSV)**

18<sup>th</sup> August 2012  
Savoy Ballroom at Grand Hyatt (Melbourne)

### **Sponsorship packages**

Sponsors have a choice of 3 packages – Platinum, Gold and Silver (GST inc.)

Platinum sponsors are entitled to naming rights for the event for an additional \$3300 (GST inc.)

	Sponsorship package		
	Platinum	Gold	Silver
Proposed sponsorship contribution:	<b>\$6600</b>	<b>\$4400</b>	<b>\$2200</b>
Display stand size	12ft x 4ft	6ft x 4ft	-
Banner	✓	-	-
Dinner acknowledgement	✓	✓	✓
Advertisement in Charity Ball Program	1 x A5 Colour	1/2 x A5 Colour	1/4 x A5 Colour
Acknowledgement on posters and tickets	✓	✓	✓
Attendance at Charity Ball event	2 tickets	2 tickets	2 tickets
Introductory advertisement in <i>Meridian</i> (quarterly newsletter) – one edition	Half page	Quarter page	-
Banner advertisement on Charity Ball webpage	468x72 pixels	-	-
Website logo on Charity Ball webpage	✓	✓	✓



#### **ACMAV Charity Ball 2012**

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